



The AEGIS Technologies Group, Inc.

410 Jan Davis Drive, Huntsville, AL 35806 • Phone: (256) 922-0802 • Fax: (256) 922-0904

AEGIS Technologies Group, Inc. Privacy Policy Statement

Your privacy is important to us. AEGIS Technologies Group, Inc (“AEGIS”) has created this Privacy Policy because AEGIS understands that you care about how the information that you provide to us is used and shared. This Privacy Policy relates to the information collection and use practices of AEGIS in connection with our Services, which are made available to you at, www.GoferGift.com which is accessible through tablets, smart phones, connected televisions, and other devices.

Please read the product-specific details in this privacy statement, which provide additional relevant information. This statement applies to the interactions AEGIS has with you and the GoferGift website.

Users and Acceptance of Terms: AEGIS welcomes many users to our Website, and this Privacy Policy is intended to apply to all of them.

Users that visit our Website are only allowed to view publicly-available content. By visiting our Website, Visitors agree to our Privacy Policy and the accompanying Terms of Use.

Other users sign up to access and use our Services via the website such as by creating a gift registry for their special occasion. We also welcome guests, who access, view and/or purchase gifts from our Website. By signing up, accessing, and/or using our website, each Member and Guest thereby agrees to our Privacy Policy and the accompanying Terms of Use.

This Privacy policy also applies to merchants that sign up to access and use our Services via the website such as fulfilling the orders for gifts purchased by Guests from Members registry. By signing up, accessing, and/or using the website, each Merchant hereby agrees to our Privacy Policy and the accompanying Merchant Agreement.

Capitalized terms not defined in this Privacy Policy shall have the meaning set forth in the Terms of Use (when such term concerns Visitors, Members or Guests) and the Merchant Agreement (when such term concerns Merchants).

Information Collected or Received: In the course of using the website and providing the Services, AEGIS will collect (and/or receive) the following types of information. You



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authorize us to collect, receive, use and share such information as set forth in this Privacy Policy.

1. **Personal Information:** When you sign up to become a Member, you will be required to provide us with personal information about yourself. such as your first name, last name, and e-mail address.
2. **Non-Personal Information:** Non-Personal Information includes information that cannot be used to personally identify you, such as anonymous usage data, IP addresses, general demographic information we may collect, referring/exit pages and URLs, platform types, cursor movement, preferences you submit and preferences that are generated based on the data you submit and number of clicks.

In addition to the Personal Information, we may collect or receive additional information Such Other Information may include:

Activity: Information that we automatically collect when you use the website, such as the device from which you access the website and/or the Services, your IP addresses, browser type and language, referring and exit pages and URLs, date and time, amount of time spent on particular pages, what sections of the website you visit, and similar information concerning your use of the website and/or the Services.

Cookies: Information that we collect using “cookie” technology. Cookies are small packets of data that a website stores on your computer’s hard drive so that your computer will “remember” information about your visit. We use cookies to help us collect Other Information and to enhance your experience using the website. If you do not want us to deploy cookies in your browser, you can opt out by setting your browser to reject cookies or to notify you when a website tries to put a cookie in your browser software. If you choose to disable cookies in your browser, you can still use the website, although your ability to use some of the features may be affected.

Third Party: We use third-party analytics services (such as Google Analytics) to evaluate your use of the website, compile reports on activity, collect demographic data, analyze performance metrics, and collect and evaluate other information relating to the website and Internet usage. These third parties use cookies and other technologies to help analyze and provide us the data. By accessing and using the website, you consent to the processing of data about you by these analytics providers in the manner and for



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the purposes set out in this Privacy Policy. For more information on these third parties, including how to opt out from certain data collection, please visit the sites below. Please be advised that if you opt out of any service, you may not be able to use the full functionality of the website.

For Google Analytics, please visit <https://www.google.com/analytics>

Third Party Expectations: AEgis expects all third parties we conduct business with to comply with relevant data protection and privacy laws at all times. We take every commercially reasonable step to ensure consistent compliance on our end.

Information Collected: You authorize us to share Other Information about your activity on the website with third parties for the purpose of tailoring, analyzing, managing, reporting, and optimizing advertising you see on the website, and elsewhere. These third parties may use cookies, pixel tags, and/or other technologies to collect such Other Information for such purposes. Pixel tags enable us, and these third-party advertisers, to recognize a browser's cookie when a browser visits the site on which the pixel tag is located in order to learn which advertisement brings a user to a given site. You may opt-out of the tailoring of advertising based on information we collect.

Information Not Covered by this Privacy Policy: Users may post information using blogs, forums and other similar features available through the website. None of the information you provide using these features is protected by this Privacy Policy. this privacy policy does not apply to any information (including personal information) that you provide using blogs, forums or other similar features available through the platform. all such information is public information and may be seen, collected or used by any user of the platform.

How Information is Shared: You authorize us to use the Personal Information, and the Other Information to provide and improve the website; to solicit your feedback; and to inform you about our products and services and those of our promotional partners.

You also authorize us to use and/or share Information as described below.

- Aggregated Information. In an ongoing effort to better understand our Visitors, Members, Guests and Merchants, we may analyze Personal Information with Other Information in anonymized and aggregate form in order to operate, maintain, manage, and improve the website. This aggregate information does not



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identify you personally. We may share this aggregate data with our affiliates, agents, business and promotional partners, and other third parties. We may also disclose aggregated user statistics in order to describe the website to current and prospective business partners and to other third parties for other lawful purposes.

- Business Transfers. As we develop our businesses, we might sell or buy businesses or assets. In the event of a corporate sale, merger, reorganization, sale of assets, dissolution, or similar event, the Information may be part of the transferred assets.
- Legal Requirements. We may disclose your Information if required to do so by law, or in the good faith belief that such action or disclosure is necessary or appropriate to: (i) operate the website, (ii) comply with any legal obligation, report unlawful activity, cooperate with law enforcement, or protect against legal liability, (iii) protect and defend our rights, property, personnel, suppliers, sponsors, agents or licensors, or (iv) protect the personal safety of vendors, users of the website or the public.
- Third Party Partners. We may disclose your Personal Information to our Third Party Partners to whom you provided your information as a part of the sign-up process for the website. Such Third Party Partners and the company who operates the Third Party Partner website may use your Personal Information for their own marketing and business purposes.

Modifying your Information: Users and Merchants may access, remove, review, and/or make changes to their Personal Information by logging on to GoferGift.com and making those changes. In addition, you may manage your receipt of marketing and non-transactional communications by clicking on the “unsubscribe” link located on the bottom of any GoferGift.com marketing e-mail. We will use commercially reasonable efforts to process such requests in a timely manner. You should be aware, however, that it is not always possible to completely remove or modify information in our subscription databases. Members cannot opt out of receiving transactional e-mails related to their account with GoferGift.com.

Protecting Your Information: We take commercially reasonable steps to protect the Information from loss, misuse, and unauthorized access, disclosure, alteration, or destruction. Please understand, however, that no security system is impenetrable. We



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cannot guarantee the security of our databases or the databases of the third parties with which we may share such Information, nor can we guarantee that the Information you supply will not be intercepted while being transmitted over the Internet. In particular, e-mail sent to us may not be secure, and you should therefore take special care in deciding what information you send to us via e-mail. Your account is protected by your password and we urge you to take steps to keep your personal information safe by not disclosing your password.

External Websites: The website may contain links to third-party websites. AEgis has no control over the privacy practices or the content of these websites. As such, we are not responsible for the content or the privacy policies of those third-party websites. You should check the applicable third-party privacy policy and terms of use when visiting any other websites.

Children's Privacy

Only persons age 13 or older have permission to access the Site. We do not knowingly collect personally identifiable information from children under 13. If you are a parent or guardian and you learn that your Children have provided us with Personal Information, please contact us. If we become aware that we have collected Personal Information from a child under age 13 without verification of parental consent, we take steps to remove that information from our servers.

Non-U.S. Residents: The Website and the Services are operated in the United States. If you are located outside of the United States, please be aware that any information you provide to us will be transferred to the United States, province, country or other governmental jurisdiction where the data laws may differ than those from your jurisdiction. By visiting the Website and/or accessing and/or using the Website and/or the Services and/or providing us with any information, you consent to this transfer.

In addition to the personal information you provide to us, we may also use publicly available information as well as information gathered from you by third parties to improve your shopping experience, inform you about new products or promotions, or for any other legitimate business purpose.

Changes to The Privacy Policy



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This Privacy Policy is effective as of the date stated at the top of this Privacy Policy. We may change this Privacy Policy from time to time. Any such changes will be posted on the Website. By accessing the Website and/or using the Website after we make any such changes to this Privacy Policy, you are deemed to have accepted such changes. Please be aware that, to the extent permitted by applicable law, our use of the Information is governed by the Privacy Policy in effect at the time we collect the Information. Please refer back to this Privacy Policy on a regular basis.

This Terms and Conditions Statement is effective September 1, 2018

Last Updated: 09/01/2018